Board of Governors Meeting

October 7, 2011

Greensboro, North Carolina

The Board of Governors met in regular session on October 7, 2011, in the Elliott University Center Cone Ballroom at the University of North Carolina at Greensboro. Chairman Gage welcomed the visitors and called the meeting to order at 9:00 a.m.

INVOCATION

Chairman Gage called on Mr. Fennebresque to give the invocation.

ROLL CALL

Secretary of the University, Mr. Corgnati, called the roll. The following members were present:

Atul C. Bhula
W. Louis Bissette, Jr.
John M. Blackburn
Peaches G. Blank
Laura W. Buffaloe
Bill Daughtridge, Jr.
Walter C. Davenport
James M. Deal, Jr.
Phillip R. Dixon
Fred N. Eshelman
John C. Fennebresque
Hannah D. Gage
H. Frank Grainger
Peter D. Hans
Thomas J. Harrelson
James E. Holshouser, Jr.
G. Leroy Lail
Mary Ann Maxwell
Franklin E. McCain
W. Edwin McMahan
Charles H. Mercer, Jr.
Burley B. Mitchell, Jr.
Hari H. Nath
David M. Powers
Irvin (Al) Roseman
Richard F. Taylor
Raiford G. Trask III
Phillip D. Walker
J. Bradley Wilson
David W. Young

The following members were absent:

Brent D. Barringer
Dudley E. Flood (excused)
Paul Fulton
Ann B. Goodnight
Fred G. Mills

STATE ETHICS ACT

Chairman Gage stated that under the State Ethics Act, members have a duty to avoid conflicts of interest and appearances of conflicts. Looking at the agenda for the meeting, Chairman Gage asked if any member had a conflict of interest or an interest that would give rise to the appearance of a conflict of interest. Mr. Mitchell abstained from Administrative Action Item 7a., listed on the agenda.

MINUTES

Mr. Grainger moved, seconded by Dr. Buffaloe, that the minutes from the open session of the September 9, 2011, meeting be approved. The motion carried.

PRESENTATION OF THE AWARD FOR EXCELLENCE IN PUBLIC SERVICE

Chairman Gage reported that in 2007, the Board of Governors established the Award for Excellence in Public Service to encourage, identify, recognize, and reward public service and outreach by faculty of the University. This marked the fifth year of the award. Next, Chairman Gage called on President Ross to begin the presentation.

President Ross commented that he was honored to assist with the presentation of the Board of Governors 2011 Award for Excellence in Public Service. He remarked that the University's commitment to our communities is critically important and there is no higher honor and privilege than public service. Next, President Ross asked Mr. Dixon, Vice Chair of the 2011 Committee on the Award for Excellence in Public Service, to announce this year's recipient.

Mr. Dixon reported that this year's committee consisted of Mr. Barringer, Mr. Fulton, and recently retired members, Mr. Marshall Pitts and Dr. Priscilla Taylor. After careful consideration of many qualified nominees, the Board of Governors selected Dr. Thomas Grant Irons, Associate Vice Chancellor for Health Services and Professor of Pediatrics at the Brody School of Medicine at East Carolina University, as the recipient of the 2011 Award for Excellence in Public Service. Mr. Dixon recognized many of Dr. Irons' guests, including his wife, Carol, his children, grandchildren, other family members, and many colleagues and friends. Mr. Dixon recognized Chancellor Ballard for his outstanding leadership and recognition of Dr. Irons' contributions to public service.

Mr. Dixon spoke of Dr. Irons' background and his outstanding public service. Dr. Irons, who is the son of two primary care physicians, grew up in Greenville. He has spent his entire medical career, spanning three decades, providing clinical care to underserved children and improving health care access to people of eastern North Carolina. His efforts have led to the development of several effective quality community health care programs. In 1999, Dr. Irons founded HealthAssist – a community partnership providing health care to the uninsured working poor. In 2005, he spearheaded the construction of the James D. Bernstein Community Health Center, which provides comprehensive medical, dental, behavioral health, pharmacy, and educational programs for community members and health professionals.

Dr. Irons is a graduate of Davidson College and the University of North Carolina School of Medicine. He completed his pediatric internship at the University of California, San Francisco, and his residency at North Carolina Memorial Hospital. From 1975 to 1978, he served in the U.S. Army in West Germany. From 1978-1981, he practiced pediatrics in Raleigh. In 1981, he joined the faculty at ECU Brody School of Medicine, where he continues an active teaching practice.

Following a video presentation highlighting Dr. Irons' achievements, President Ross presented Dr. Irons with a stipend and an engraved medallion. Dr. Irons thanked the members of the Board of Governors and President Ross. He thanked those who nominated him for this distinguished award namely Chancellor Ballard, Vice Chancellor Horns, and Dean Cunningham. He thanked the East Carolina University community and his family. He recognized those who have had a major impact on life – his late parents, Fred and Marlene Irons, the late Dr. Jim Bernstein, and the late Dr. Lessie Bass. Lastly, Dr. Irons noted that none of the things he is credited with accomplishing are his alone – rather they belong to all his committed colleagues, staff, and community members whom he has had the pleasure of serving. Chairman Gage thanked Dr. Irons for his remarkable work and his contributions to the greater good. Chairman Gage thanked the Committee for their outstanding work. She noted that the video presentation of Dr. Irons was produced by Ms. Heather Burgiss of the UNC Center for Public Television. The presentation would be broadcast on *North Carolina Now*.

PRESIDENT'S REPORT

President Ross reflected on the events of this past week describing it as one of his most memorable. President Ross pledged to work together to ensure a strong future for our 17 campuses and the communities they serve. Next, he thanked Chancellor Brady, Chancellor Martin, and their staffs for hosting the events surrounding the inauguration and the Board meetings. For President Ross' report, please see Appendix A.

ADMINISTRATIVE ACTION ITEMS

Chairman Gage called attention to the Administrative Action Items listed on the agenda. Mr. Bissette moved, seconded by Mr. Grainger, that the Administrative Action Items be approved by consent. The motion carried.

a. (EPPP) Approval of Licensure for Northeastern University to offer the following degree programs in Charlotte
   - Master of Business Administration (M.B.A.)
   - Master of Education (M.Ed.)
   - Master of Science (M.S.) in Leadership
   - Master of Science (M.S.) in Finance
   - Master of Science (M.S.) in Health Informatics
   - Master of Science (M.S.) in Project Management
   - Master of Sports Leadership
   - Master of Science (M.S.) in Taxation

b. (EPPP) Approval of the UNC Academic Common Market Report

REPORT FROM THE PRESIDENT OF THE ASSOCIATION OF STUDENT GOVERNMENTS

Mr. Bhula, President of the Association of Student Governments, thanked Chancellor Martin, Chancellor Brady and their staffs for all their efforts in making this a special week. Mr. Bhula congratulated Dr. Irons on being named the recipient of 2011 Award for Excellence in Public Service. He congratulated President Ross on his inauguration. Next, Mr. Bhula spoke about the students' concerns related to the rising cost of tuition and the need to keep the University affordable and accessible. Chairman Gage remarked that Mr. Bhula had done an outstanding job in his role as President of the UNC Association of Student Governments. He

continues to provide the Board with invaluable information on the profound impact the budget cuts have had on our students.

REPORT OF THE COMMITTEE ON EDUCATIONAL PLANNING, POLICIES, AND PROGRAMS

Mr. Deal, Chair of the Committee on Educational Planning, Policies, and Programs, expressed his appreciation to Vice President Leath for all his hard work and wished him well. Mr. Deal reported that Senior Vice President Ortega discussed the 2011 UNC Peer Study Overview (see Appendix D). The review was very thorough and well done. Mr. Deal recognized Mr. Keith Brown from UNC General Administration Institutional Research and Analysis Division, who provided the technical data for the review. The data would be applied to future discussions in areas such as tuition and fees, retention and graduation rates, space utilization, and budgetary matters.

On behalf of the Committee, Mr. Deal moved the approval of the 2011 UNC Peer Study Overview. The motion carried.

Next, Mr. Deal reported that North Carolina State University requested authorization to establish two Professional Science Master's programs – a Master of Climate Change and Society (see Appendix E) and a Master of Science in Electric Power Systems Engineering (see Appendix F).

On behalf of the Committee, Mr. Deal moved the approval of the authorization to establish two degree programs – a Master of Climate Change and Society and a Master of Science in Electric Power Systems Engineering at North Carolina State University be approved. The motion carried.

Next, Mr. Deal reported that the Committee considered a request from North Carolina Central University for authorization to establish a Doctoral Program in Integrated Biosciences (see Appendix G). North Carolina A&T State University requested an authorization to establish a Doctoral Program in Nanoengineering (see Appendix H).

On behalf of the Committee, Mr. Deal moved the approval of the authorization to establish a Doctoral Program in Integrated Biosciences at North Carolina Central University and

the authorization to establish a Doctoral Program in Nanoengineering at North Carolina A&T State University. The motion carried.

Lastly, the Committee reviewed and approved the Annual Report of the Committee on Educational Planning, Policies, and Programs July 1, 2010 – June 30, 2011 (see Appendix I).

REPORT OF THE COMMITTEE ON PUBLIC AFFAIRS

Dr. Roseman, Chair of the Committee on Public Affairs, reported that the Committee reviewed a draft version of the UNC Fact Card. The wallet-sized card would serve as a quick reference guide for some of the most frequently asked questions about the University. The card was expected to be distributed to members of the Board next month.

REPORT OF THE COMMITTEE ON UNIVERSITY GOVERNANCE

Mr. Daughtridge, Chair of the Committee on University Governance, reported that the Committee had one action item and two items for information. First, the Committee confirmed the notice from President Ross regarding the reappointment of Mr. D. Jordan Whichard III of Greenville to serve as a member of the UNC Health Care System Board of Directors.

On behalf of the Committee, Mr. Daughtridge moved the ratification of President Ross' reappointment of Mr. Whichard to serve. The motion carried.

Next, Mr. Daughtridge reported that there was a partial term ending June 30, 2013, on the North Carolina School of Science and Mathematics Board of Trustees, representing Congressional District 3. Lastly, there was a partial term ending June 30, 2013, on the University of North Carolina at Charlotte Board of Trustees. The vacancy resulted from the resignation of Mr. Bertram Scott of Charlotte. Mr. Daughtridge stated that the Committee sought recommendations to fill these vacancies.

CHAIRMAN'S REPORT

Chairman Gage recognized a couple of former Board members who had attended today's meeting, Mrs. Barbara Perry and Mr. William Smith. Next, Chairman Gage thanked Chancellor Martin, Chancellor Brady, and their staffs for their excellent hospitality. She noted the spirit of cooperation between the two campuses is very inspiring.

Next, Chairman Gage made a couple important announcements. She announced that the date of the University Award would be moved to January 12, 2012. A special event entitled "An Evening with Five Presidents" was scheduled for Wednesday, November 9, 2011. President *Emeritus* Friday, President *Emeritus* Spangler, President *Emerita* Broad, President *Emeritus* Bowles and President Ross would be together to talk about the University of North Carolina. The event, moderated by Governor Holshouser, would be held at Memorial Hall on UNC-Chapel Hill campus.

Lastly, Chairman Gage noted that the Board would begin preliminary discussions on tuition and fees at their next meeting.

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On motion by Vice Chairman Hans and duly seconded, the Board voted to convene in closed session to consult with its attorney to consider and give instructions concerning the proposed settlement of caveat proceedings; to consider the qualification, competence, performance, character, fitness, conditions of appointment, or conditions of initial employment of an individual public officer or employee; to establish or instruct the staff or agent concerning the negotiations of the amount of compensation or other terms of an employment contract; and to hear or investigate a complaint, charge, or grievance by or against a student, pursuant to North Carolina G.S. Sections 143-318.11(a)(3),(a)(5), and (a)(6).

The Board went into closed session at 10:20 a.m. and returned to open session at 10:30 a.m.

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REPORT OF THE COMMITTEE ON PERSONNEL AND TENURE

Mr. Dixon, Chair of the Committee on Personnel and Tenure, reported that as a follow up to last month's discussions related to the University's effort to improve faculty retention, the Committee had agreed to eliminate the practice of requiring a written offer from a competing institution for retention-based salary increases. The Chancellors had strongly supported this action. Mr. Dixon stated that at next month's meeting, the Committee would review data from the campuses pertaining to their faculty retention efforts for the past five years as well as review data on common practices regarding faculty appeals.

Lastly, Mr. Dixon reported that the Committee received and approved the Committee on Personnel and Tenure Annual Report 2010-2011 (see Appendix J).

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In closing, Chairman Gage announced that the next meeting was scheduled for Friday, November 11, 2011, at the Spangler Center. The meeting adjourned at 10:35 a.m.

Appendix A	President Ross' Report	Posted Online
Appendix B	Approval of Licensure for Northeastern University to offer the following degree programs in Charlotte • Master of Business Administration (M.B.A.) • Master of Education (M.Ed.) • Master of Science (M.S.) in Leadership • Master of Science (M.S.) in Finance • Master of Science (M.S.) in Health Informatics • Master of Science (M.S.) in Project Management • Master of Sports Leadership • Master of Science (M.S.) in Taxation	Posted Online
Appendix C	Approval of the UNC Academic Common Market Report	Posted Online
Appendix D	2011 UNC Peer Study Overview	Posted Online
Appendix E	Authorization to Establish a Master of Climate Change and Society, NCSU	Posted Online
Appendix F	Authorization to Establish a Master of Science in Electric Power Systems Engineering, NCSU	Posted Online
Appendix G	Authorization to Establish a Doctoral Program in Integrated Biosciences, NCCU	Posted Online
Appendix H	Authorization to Establish a Doctoral Program in Nanoengineering, NCA&TSU	Posted Online
Appendix I	Annual Report of the Committee on Educational Planning, Policies and Programs July 1, 2010 – June 30, 2011	Posted Online
Appendix J	Committee on Personnel and Tenure Annual Report 2010-2011	Posted Online