The University of North Carolina

<u>MEMORANDUM</u>

TO: Members, Committee on Educational Planning, Policies, and Programs

FROM: Alan Mabe

DATE: September 29, 2009

SUBJECT: Recommended Approval of Programs for Licensure

Background: From 1923 to 1963, the State Board of Education licensed nonpublic institutions to confer degrees in North Carolina. In 1963, the General Assembly transferred this responsibility to the State Board of Higher Education. In 1972, the General Assembly dissolved the State Board of Higher Education and assigned the responsibility for licensure to the Board of Governors of The University of North Carolina.
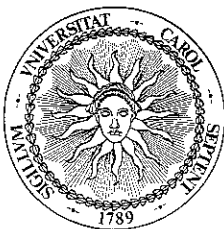
Thus, the Board of Governors is charged under North Carolina General Statute, Section 116-15, with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina in accord with rules, regulations and procedures it establishes. This includes all institutions that were not grandfathered in at the time of the 1972 statute and any out-of-state institution (public or private) seeking to offer postsecondary degree activity in North Carolina. The General Assembly clearly intended that post-secondary degree activity be carefully overseen in the State to protect the citizens of North Carolina from consumer fraud or deceptive acts or practices.

Jurisdictional Authority: The General Statutes of the State of North Carolina specify that the powers and duties of the Board of Governors of the University of North Carolina, in addition to those related to governance of the constituent institutions of the University, include regulatory authority to issue to certain nonpublic post-secondary educational institutions licensure to conduct post-secondary degree activity in North Carolina. The statute pertaining to such licensing, North Carolina General Statutes Section 116-15, is reproduced in the Appendix to the Rules and Standards to be found at the UNC Website at http://www.northcarolina.edu/aa_planning/licensure/Rules__Standards__Master_Updated_1-081.pdf.

Issues Involved: ITT Technical Institute in High Point has applied for licensure to offer an Associate of Applied Science in Nursing in High Point. ECPI College of Technology in Greensboro has applied for licensure to offer an Associate of Applied Science in Health Science, an Associate of Science in Electronics Engineering Technology, an Associate of Science in Computer and Information Science, and a Bachelor of Science in Business Administration in Greensboro.

Proposals from both schools have been reviewed in terms of the Rules and Standards for Licensure and teams have visited both schools.

Recommended Action: Based on the proposed programs meeting the Board's requirements for licensure, the President recommends the awarding licensure to these five programs.

The University of North Carolina

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MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: President Erskine Bowles

DATE: September 24, 2009

SUBJECT: Licensure of ECPI College of Technology in Greensboro, NC

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with the responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, <u>Rules and Standards: Licensing Nonpublic Institutions to Conduct Degree Activity in North Carolina</u>. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

ECPI College of Technology in Greensboro has applied for licensure to offer the following four new degree programs:
- Bachelor of Science (B.S.) degree in Business Administration
- Associate of Science (A.S.) degree in Computer & Information Science
- Associate of Science (A.S.) degree in Electronics Engineering Technology
- Associate of Applied Science (A.A.S.) degree in Health Science

Dr. Prochaska reviewed the application and appointed a team of examiners to determine if ECPI College of Technology complied with the licensure standards outlined in <u>Rules and Standards</u>. On April 30, 2009, the team of examiners visited the ECPI College of Technology campus in Greensboro. Following the site visit, the team of examiners issued its report with suggestions and recommendations, and a final recommendation to grant licensure to the proposed degree programs. Dr. Prochaska agrees with the team's review and recommendations. For more details on the degree programs, report and recommendations, please review the summary.

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Thus, I recommend to the Committee on Educational Planning, Policies, and Program of the UNC Board of Governors that the regular license be issued to ECPI College of Technology to offer the four abovementioned degree programs in Greensboro, North Carolina, subject to annual reports and review at any time. A site visit to the ECPI College of Technology Greensboro campus will be performed within two calendar years of the initiation of these new degree programs, to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR ECPI COLLEGE OF TECHNOLOGY IN GREENSBORO

BACKGROUND INFORMATION

ECPI College of Technology, L.C., headquartered in Virginia Beach, Virginia, is a limited liability company formed under the laws of the Commonwealth of Virginia. It has been operating continuously since May 1990. The College now has 13 campuses in Virginia, North Carolina, and South Carolina. The North Carolina locations are in Charlotte, Charlotte/Concord, Greensboro, and Raleigh.

The Greensboro campus of ECPI College of Technology is currently licensed by the UNC Board of Governors to offer eight Associate degree programs.

ECPI College of Technology is accredited by the Commission on Colleges (COC) of the Southern Association of Colleges and Schools (SACS).

THE APPLICATION AND SITE VISIT

ECPI College of Technology in Greensboro has applied for licensure to offer the following four new degree programs:
- Bachelor of Science (B.S.) degree in Business Administration
- Associate of Science (A.S.) degree in Computer & Information Science
- Associate of Science (A.S.) degree in Electronics Engineering Technology
- Associate of Applied Science (A.A.S.) degree in Health Science

Pursuant to the Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina, Dr. Frank Prochaska, Associate Vice President for Academic Affairs at UNC General Administration, appointed a team of examiners to visit the institution and evaluate its compliance with the licensure standards. The visit to the Greensboro Campus of ECPI College of Technology took place on April 30, 2009.

The team of examiners with expertise in the specific disciplines relating to the application was comprised of:
- Dr. Richard E. Neel (Chair), Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina
- Betty Jones, Department Chair, Medical Assisting and Phlebotomy, Gaston College, Dallas, North Carolina
- Dr. Eric K. Patterson, Associate Professor of Computer Science, Department of Computer Science, University of North Carolina at Wilmington, Wilmington, North Carolina
- Charles J. Popovich, retired Head Business Librarian and Associate Professor Emeritus, Ohio State University, Columbus, Ohio

- Dr. Ron E. Proffitt, Vice President of Instruction and Student Affairs, Wytheville Community College, Wytheville, Virginia
- Emily Rogers, currently Adjunct Faculty in Surgical Technology, Greenville Technical College, Greenville, South Carolina; was Surgical Technology Department Head, Spartanburg Community College, Spartanburg, South College until her retirement there.
- Dr. Frank Prochaska, Associate Vice President for Academic Affairs, The University of North Carolina General Administration, Chapel Hill, North Carolina, *Ex Officio*

The team's task was to review the application and accompanying 24 exhibits and to participate in a site visit to determine if the institution demonstrated compliance with licensure standards. Either prior to the visit or during the visit, many additional items of documentation were reviewed by the team including course syllabi for the proposed degree programs, curriculum vitae for full-time and part-time faculty members, Catalog for ECPI College of Technology for August 1, 2007 – June 30, 2009, library holdings, student records, computer resources, educational facilities, enrollment data, budget data, audited financial statements, the College's "Assessment of Educational Quality Process Document," and the 2006 *Faculty & Staff Manual*.

During the visit, the team of examiners met with numerous administrators, faculty, staff, and students of the ECPI College of Technology at Greensboro campus.

PROPOSED DEGREE PROGRAMS

Bachelor of Science (B.S.) in Business Administration
This program builds upon a general education foundation with coursework in accounting, marketing, organizational development, information systems, management, and strategic planning and implementation. Students gain experience through real world assignments and then apply their knowledge using project management skills. The program requires 33 semester credit hours in general education courses, 88 in the area of specialized preparation, and a total of 121 semester credit hours.

Associate of Science (A.S.) in Computer & Information Science
This Associate of Science program (25 semester credit hours in general education, 76 semester credit hours total) provides students with theoretical, practical, and hands-on skills in computer-based information systems and the technologies that support them, as well as a broad perspective of the business environments in which information systems technologies play a strategic role. Two concentrations are offered: Accounting, and Database Programming.

Associate of Science (A.S.) in Electronics Engineering Technology
This program (25 semester credit hours in general education, 76 semester credit hours total) addresses real world application of electronic engineering principles. It focuses on core competencies in areas such as analog and digital electronics, data acquisition and control systems, computer hardware and software, database programming, fiber optic technology, troubleshooting skills of computer and network technology, and proficiency in the use of testing equipment and diagnostic software.

Associate of Applied Science (A.A.S.) in Health Science

Two concentrations in the A.A.S. degree in Health Science will be offered: Surgical Technology and Medical Radiography. The Surgical Technology program (18 semester credit hours in general education, 66 semester credit hours total) introduces students to the basics of surgical technology and includes a practicum providing students with hands-on experience in the operating room. The Medical Radiography program (21 semester credit hours in general education, 75 semester credit hours total) prepares graduates to provide professional patient care and assessment, and competent performance of radiologic imaging and total quality management and safety, in the application of ionizing radiation to humans.

RECOMMENDATIONS

After the site visit, the *Preliminary Report to the President of The University of North Carolina from the Team of Examiners for the Licensure Visit to the Greensboro Campus of ECPI College of Technology's Proposed Associate and Bachelor's Degree Programs* was submitted. In the report, the team of examiners included 4 suggestions and 17 recommendations. The suggestions reflect the professional judgment of team members, and do not signify that the institution is not in compliance with the Rules and Standards. A suggestion is written for the institution's benefit, and it does not need to be implemented; the recommendations, however, must be implemented by the institution. The recommendations addressed issues of program curricula, facilities requirements, equipment requirements, library resources, and faculty credentials.

The team of examiners concludes its report by stating it would make its recommendations to General Administration of The University of North Carolina regarding the licensure of the four proposed degree programs after it receives the response from the ECPI College of Technology in Greensboro to the recommendations contained in the report. The team states that it would make a separate recommendation on licensure for each of the four proposed degree programs.

After receiving the team of examiners' report, the ECPI College of Technology Greensboro campus responded to the recommendations. All recommendations have been implemented to the satisfaction of the team of examiners, and the team now recommends the ECPI College of Technology in Greensboro be licensed to offer the previously mentioned four new degree programs subject to compliance with the recommendations contained in the report.

Dr. Frank Prochaska agrees with the team's review and recommendations. Thus, General Administration recommends licensure of the previously mentioned four new degree programs, to be offered at the ECPI College of Technology in Greensboro.

A site visit to the ECPI College of Technology Greensboro campus will be performed within two calendar years of the initiation of these new degree programs, by a team of examiners with expertise in the field, to ascertain the College's compliance with the *Rules and Standards*, including the recommendations contained in the report.