APPENDIX J

Request Rename School of Art at East Carolina University

Requested Action

East Carolina University requests permission to change the name of the "School of Art" to the "School of Art and Design." This request from the faculty, the interim director of the School of Art, and the interim dean of the College of Fine Arts and Communication has been reviewed and approved by the Educational Programs and Policies Committee of the Faculty Senate and by all appropriate administrators.

Rationale

The School is composed of a number of different fine arts areas including drawing, painting, and printmaking. In addition, the school houses nationally-recognized programs in applied studio design including graphic design, textiles, metals, ceramics, and wood. Moreover, The National Association of Schools of Art and Design accredits the school. Faculty believe that the name change would better reflect the fact that the school provides educational opportunities in both art and design.

Recommendation

It is recommended that the Board of Governors approve the request to change the name of the "School of Art" to the "School of Art and Design" at East Carolina University effective April 2004.