

## APPENDIX P

December 7, 2004

### MEMORANDUM

To: Committee on Educational Planning, Policies and Programs

From: Molly Corbett Broad

Subject: **Request to rename the William Friday Institute for Higher Education Leadership at the University of North Carolina**

#### **Introduction**

The William Friday Institute for Higher Education Leadership at the University of North Carolina was established by the Board of Governors in July 2004, in response to legislation passed by the NC General Assembly recognizing the need for training and education to prepare faculty and administrators for increasingly responsible positions of administrative leadership. The Institute was formed as a mechanism for expanding and promoting leadership development to provide aspiring administrators the opportunity to advance professionally without having to leave North Carolina.

#### **Request to Rename**

UNC seeks to re-designate this Institute as the “UNC Leadership Institute,” which will more clearly reflect its broad scope and purpose. The Institute’s goals and structure will not be affected, and it will continue to serve as an umbrella organization for higher education leadership programs throughout the University of North Carolina.

#### **Structure**

Initially, the UNC Leadership Institute houses two significant programs: The William Friday Leadership Program and the Food Systems Leadership Institute. The William Friday Leadership Program includes summer leadership development workshops for chairs, deans, and other administrators, faculty and administrative fellowships, and research and leadership development on faculty recruitment, retention, and retirement. The Food Systems Leadership Institute, led by Director Ken Swartzel and funded by the W. K. Kellogg Foundation through NASULGC, is a national program to prepare future leaders in food systems to move into higher administrative positions within the university, government, and industry. As State and other funds become available, the UNC Leadership Institute will expand its programming to include leadership and executive development for a wider range of UNC constituencies, such as chancellors and their leadership teams as well as emerging leaders, to ensure that the University is well-prepared for the retirement of the current cohort of administrators.

#### **Recommendation**

It is recommended that the William Friday Institute for Higher Education Leadership be renamed the UNC Leadership Institute.