

APPENDIX W

Review of the Mission Statements of UNC Institutions

As part of the planning process for the Long-Range Plan 2006-2011, each campus reviewed its mission statement. Seven campuses request reaffirmation of their campus mission statement without change: ASU, ECU, ECSU, NCSU, UNCA, UNC CH, and WCU.

Nine campuses request approval of changes in their mission statement: FSU, NCA&T, NCCU, NCSA, UNCC, UNCG, UNCP, UNCW, and WSSU. (See attached) These changes range from the addition or deletion of a word or two to nearly complete rewrites. In each case the campus is seeking to better communicate its values, programs, goals, and aspirations.

Review of Mission Statements

Campuses with Proposed Changes in their Mission Statement

Fayetteville State University

Statement of Educational Mission



Fayetteville State University is a regional public comprehensive university, offering degrees at the baccalaureate and master's levels and a doctorate in educational leadership. The primary mission of Fayetteville State University is to provide high-quality education to its students through a basic liberal arts foundation, specialized professional training, and specific graduate programs. Committed to excellence in teaching, research, and service to the community, the university seeks to prepare its students and graduates to lead meaningful and productive lives. In doing so, Fayetteville State University strives to produce creative thinkers and leaders who will reach beyond current intellectual and cultural boundaries to become change agents for shaping the future of the nation and the world.

As part of its broader mission, the university extends its services as a regional institution by providing life-long learning experiences and opportunities to the university's immediate and extended communities and serving as a resource for business, education, and culture in North Carolina.

North Carolina Agricultural and Technical State University

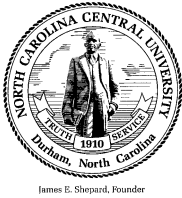
Statement of Educational Mission



North Carolina Agricultural and Technical State University is a public, doctoral/research intensive, land-grant University committed to fulfilling its fundamental purposes through exemplary undergraduate and graduate instruction, scholarly and creative research, and effective public service. The University offers degree programs at the baccalaureate, master's and doctoral levels. As one of North Carolina's three engineering colleges, the University offers Ph.D. programs in engineering, as well as two interdisciplinary Ph.D. programs in Leadership Studies and Energy and Environmental Studies. Basic and applied research is conducted by faculty and students in eight research clusters: Advanced Materials and Nanotechnology, Computational Science and Engineering, Public Health, Biotechnology and Biosciences, Leadership and Community Development, Information Technology, Transportation and Logistics, and Agriculture, Energy and Environment.

North Carolina Central University

Statement of Educational Mission



North Carolina Central University is a comprehensive university offering programs at the baccalaureate, master's and professional levels. It is the nation's first public liberal arts institution founded for African Americans. The university maintains a strong liberal arts tradition and a commitment to academic excellence in a diverse educational and cultural environment. It seeks to encourage intellectual productivity and to enhance the academic and professional skills of its students and faculty.

The mission of the university is to prepare students academically and professionally to become leaders prepared to advance the consciousness of social responsibility in a diverse, global society. The university will serve its traditional clientele of African American students; it will also expand its commitment to meet the educational needs of a student body that is diverse in race and other socioeconomic attributes.

Teaching, supported by research, is the primary focus of the university. As a part of that focus, the university encourages its faculty to pursue intellectual development and rewards effective teaching and research. The university recognizes, however, the mutually reinforcing impact of scholarship and service on effective teaching and learning. North Carolina Central University, therefore, encourages and expects faculty and students to engage in scholarly, creative, and service activities which benefit the community.

North Carolina School of the Arts

Statement of Educational Mission



The North Carolina School of the Arts is the University of North Carolina's conservatory for the arts, dedicated entirely to the professional training of students possessing exceptional talents in the performing, visual, and moving image arts. Students enter NCSA when they are ready for focused, intense professional development at the baccalaureate and select programs at the masters and high school levels in its schools of Dance, Design and Production, Drama, Filmmaking, and Music.

Committed to an idea of art that combines craft, imagination, passion and intellect, the faculty work with students in a residential setting to create an educational community that is intimate, demanding and performance-centered. Learning is enriched by access to an academic program responsive to a conservatory curriculum; research and creative opportunities in the arts; student life programs and support; dedicated staff; outstanding facilities; community service activities; guest artists and teachers and distinguished alumni. Students emerge transformed, poised to become leaders and creators in their chosen fields.

Founded by an act of the North Carolina legislature to be both an educational institution and a resource enhancing the cultural life of the State of North Carolina and the region, NCSA offers numerous public performances, both on and off campus, community education in the arts and faculty and student lectures and workshops. The School collaborates with

educational, cultural, civic, business, and other partners to promote the universal importance and innovative impact of the arts to our society.

The University of North Carolina at Charlotte

Statement of Educational Mission



UNC Charlotte is the only Doctoral/Research University-Intensive in the Charlotte region, fully engaged in the discovery, dissemination, synthesis, and application of knowledge. It provides for the educational, economic, social, and cultural advancement of the people of North Carolina through on and off-campus programs, continuing personal and professional education opportunities, research, and collaborative relationships with private, public, and nonprofit institutions. UNC Charlotte has a special responsibility to build the intellectual capital of this area. As such it serves the research and doctoral education needs of the greater Charlotte metropolitan region.

The primary commitment of UNC Charlotte is to extend educational opportunities and to ensure success for qualified students of diverse backgrounds through informed and effective teaching in the liberal arts and sciences and in selected professional programs offered through Colleges of Architecture, Arts and Sciences, Business Administration, Education, Engineering, Information Technology, and Health and Human Services, and through programs and services designed to support students' intellectual and personal development. The University offers an extensive array of baccalaureate and master's programs and a number of doctoral programs.

With a broad institutional commitment to liberal education as the foundation for constructive citizenship, professional practice, and lifelong learning, UNC Charlotte is prepared to focus interdisciplinary resources to address seven broad areas of concern to the Charlotte region: 1) Liberal Education; 2) Business and Finance; 3) Urban and Regional Development; 4) Children, Families, and Schools; 5) Health Care and Health Policy; 6) International Understanding and Involvement; and 7) Applied Sciences and Technologies.

The University of North Carolina at Greensboro

Statement of Educational Mission



The University of North Carolina at Greensboro is a diverse, student-centered research university, linking the Triad and North Carolina to the world through learning, discovery, and service. As a doctorate-granting institution, it is committed to teaching based in scholarship and advancing knowledge through research. The College of Arts and Sciences and six professional schools offer challenging graduate and undergraduate programs in which students are mentored by outstanding teachers, including nationally and internationally recognized researchers and artists.

Affirming the liberal arts as the foundation for lifelong learning, the university provides exemplary learning environments on campus and through distance education so that students can acquire knowledge, develop intellectual skills, and become more thoughtful and responsible members of a global society. Co-curricular, residential, and other programs contribute to students' social, aesthetic, and ethical development.

The University of North Carolina at Greensboro is a community in which people of any racial or ethnic identity, age, or background can achieve an informed appreciation of their own and different cultures. It is a community of actively engaged students, faculty, staff, and alumni founded on open dialogue, shared responsibility, and respect for the distinct contributions of each member.

The University of North Carolina at Pembroke

Statement of Educational Mission



The University of North Carolina at Pembroke promotes excellence in teaching and learning in an environment characterized by free inquiry and active exchange among students, faculty, staff, and administrators.

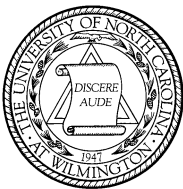
Founded in 1887 as a school for the education of American Indians, UNC Pembroke now serves a student body reflecting rich cultural diversity. The university community's diversity encourages interaction that promotes understanding and appreciation for the values of others. UNC Pembroke promotes an international perspective as well, in order to prepare citizens for engagement in a multi-ethnic and global society.

Personalized student learning is fostered by faculty members dedicated to effective teaching, active scholarship, and public service. Outside the classroom, students are encouraged to participate in activities designed to further expand their intellectual horizons and challenge them to realize their potential. Involvement in both formal and informal learning experiences prepares UNC Pembroke graduates for rewarding careers, postgraduate education, leadership roles, and personally satisfying lives.

The University of North Carolina at Pembroke honors its heritage as it advances regional collaboration to enrich the intellectual, cultural, economic, and social life to the region.

The University of North Carolina at Wilmington

Statement of Educational Mission



The University of North Carolina at Wilmington is a public comprehensive university dedicated to learning through the integration of teaching and mentoring with research and service. The college of arts and sciences, the professional schools, and the graduate school, seek to stimulate intellectual curiosity, imagination, critical thinking, and thoughtful expression in a broad range of disciplines and professional fields. The university is committed to

providing the highest quality undergraduate and graduate academic experience in an extensive array of programs at the baccalaureate and master's levels, as well as a doctoral program in marine biology. Our goal is excellence in teaching, scholarship, research, artistic achievement, and service.

UNCW encourages public access to its educational programs and is committed to diversity, international perspectives, and regional service. Our campus community strives to create a safe, supportive, and technologically progressive environment in which students, faculty, and staff work together to develop their interests, skills, and talents to the fullest extent. UNCW seeks to celebrate and study the heritage and environment of the coastal region and to enrich its quality of life, economy, and education.

Winston-Salem State University

Statement of Educational Mission



Winston-Salem State University is a public university whose primary mission is to offer high quality educational programs at the baccalaureate level for a diverse student population. Master's-level programs for professional study are also available from the university and through inter-institutional agreements. While the primary focus is on teaching and learning, the university encourages scholarship and creative activities by faculty and students and engages in mutually beneficial relationships with the community in ways that complement its educational mission.

The instructional program comprises three components—general education, specialized education and continuing education. General education provides for all students the academic foundations and cultural experiences essential to a liberal arts education. Specialized education provides students with the experiences necessary to master an academic discipline in preparation for employment and/or graduate and professional programs, including master's degree programs offered at WSSU. The university is strategically positioned to provide unique opportunities for students through four centers of academic excellence in teacher education, science and technology, health sciences, and financial services. Continuing education offers individuals opportunities for personal or vocational enrichment through constant, periodic or occasional study.