

APPENDIX A

PRESIDENT BOWLES' REPORT BOARD OF GOVERNORS MEETING FEBRUARY 13, 2009

President Bowles thanked the members of the Board, the Chancellors, and Vice President Nelson and his staff for the very good work they put forth on the tuition and fees proposal. He recognized Chairman Gage for her strong and tireless leadership. He said that tuition and fees are a tough balancing act and that we at the University believe in keeping education affordable and accessible. Simultaneously, we must provide the students with a quality education that is affordable within the means that the University is provided.

President Bowles reported that the effects of the economic crisis will impact the University's operations. The University's leadership will be forced to make cuts. He said the cuts will be painful. He said he would fight to keep the cuts as small as possible, fight to make them non-recurring, and see to it that the cuts have the *least* effect on the quality of education in the core academic programs.

He noted some recent campus achievements. First, Appalachian State University and the University of North Carolina at Chapel Hill received a grant from the Golden LEAF Foundation to launch a pilot program referred to as North Carolina Local Government Service Corps, which will assist some of the most economically distressed communities in North Carolina. Four Master of Public Administration graduates – two from each school – will assist in the most economically distressed communities in North Carolina by providing hands-on economic development strategies and capacity-building assistance.

Next, he mentioned that Chancellor Meadors shared a report with him that underscores the impact that the University of North Carolina at Pembroke has had on the area's economy. With the growing enrollment at the UNCP campus, 100 new businesses have been established in Pembroke.

In the Charlotte area, the community has experienced a meltdown in the financial services sector with the loss of the Wachovia Bank headquarters and the job losses at Bank of America. As a response, the University of North Carolina at Charlotte offered workshops to alumni in the financial services industry to assist them with finding new work. UNC Charlotte has joined with the community colleges and businesses in the region to ensure those who lose their job, are prepared for the future. He said that the Small Business and Technology Development Center (SBTDC) at UNC Charlotte is a great asset to the University. Personnel at the Center teach students how to work and innovate their way out of an economic crisis.

Lastly, the University of North Carolina at Chapel Hill and Western Carolina University were named to the 2008 President's Higher Education Community Service Honor Roll. This is the highest federal recognition that a college or university can receive for demonstrated commitment to service-learning and civic engagement.

President Bowles welcomed Ms. Anita Watkins, Vice President for Government Relations, who replaced Vice President Andy Willis. Ms. Watkins recently worked for the NC League of Municipalities. She is a graduate of North Carolina State University where she earned degrees in political science and Spanish. She also graduated from the University of North Carolina at Chapel Hill where she earned her law degree and a degree in city and regional planning.