

University Council on International Programs
Meeting Minutes
Friday, February 20, 2009
Via Video Conference

Present:	Sara Brackin, UNCP	Renee Hoehne, NCCU
	Claudia Bryant, WCU	Madge Hubbard, UNC EP
	Stephanie Caplan, CIU	Elizabeth Klaimon, UNC SA
	Yunkai Chen, FSU	Torian L. Lee, ECSU
	Rosina Chia, ECU	Bogdan Leja, UNC-CH
	Bonnie Derr, UNC GA	Jesse Lutabingwa, ASU
	David Dixon, NCSU	Harold Martin, UNC GA
	Denise DiPuccio, UNCW	Minnie Battle Mayes, NCA&T
	Brandi Dudley, ECU	Penelope Pynes, UNCG
	Joël Gallegos, UNCC	Joti Sekhon, WSSU
	James Gehlhar, ECU	Robert White, ASU
	Meredith Henderson, CIU	John Williams, ECU

Following a roll-call, Joël Gallegos welcomed everyone and called the meeting to order.

Minutes: A motion to accept the minutes of the December 5, 2008 meeting as written was made, seconded and unanimously approved.

UNC EP Note: Joël advised that the UNC EP Advisory Board was not meeting because there were no pressing issues, and that he, Madge and Bonnie would be sitting in on the CAO meeting next week where the imposition of a UNC EP fee on students participating in ISEP programs through UNC EP would be discussed. He explained that, given the economic situation, Harold Martin wanted to vet this issue with the CAOs so they would not be caught by surprise.

Report of the subcommittee on participation in the Global Engagement Summit: Bonnie Derr reviewed that when the message went out concerning changing the February 20 meeting to a video conference, she had requested those who were interested to help decide if and how UCIP would plug into the Global Engagement Summit scheduled for March 30. Rosina Chia, Margie Crowell, Denise DiPuccio, and Penelope Pynes met on February 9 via telephone conference with Bonnie and Joël. The recommendation being made is that UCIP reps attend the Summit, listen, and network. Those interested and able to meet the next day can form the nucleus of a subcommittee to initiate planning for the follow-up conference in Spring 2010. UNC-CH is interested in changing its “Global American South” conference into something that responds directly to UNC Tomorrow findings, and is interested in involving the rest of the campuses in this conference. Margie Crowell was going to follow-up with Niklaus Steiner and Peter Coclanis on this, since it will be their experience and expertise with the Global American South conference that will be most useful to follow-up the Global Engagement Summit.

Millie Ravenel commented that this was an excellent suggestion and added the legislators are now saying we need a strategic plan within 6 months rather than 1 year, but does not believe this change should impact the planning of a follow-up conference.

General discussion followed with questions. Millie advised the UCIP voting reps will be invited and regretted that space was so limited that only one representative from the international offices

on each campus would be invited and each Chancellor will be invited with the understanding that the Chancellor should send a designee if the Chancellor is unable to attend. Millie reported that 10 days ago she, Representative Becky Carney, and Leslie Boney had a meeting with Erskine who is fully supportive of the conference and its goal. However, he has a conflict on that day, and may not be available to moderate the education panel, in which case it is hoped that Scott Rawls, President of the Community College System, will fill this role. The education panel will include Jim Goodnight, CEO of SAS, and Pell Tanner of Tanner Industries with two more panelists who haven't been confirmed. The education panel will be designed to provide information on K-12, Community Colleges and the University System.

In response to Jesse Lutabingwa's question about what to expect if the Summit is successful, Millie responded that the legislature or the Governor will call for a strategic plan to align business, public policy, and education in getting North Carolina ready for our global economy and encourage discussions that will identify education needs. It should help make the University more visible and enable us to tell our story better. Further discussion led to the recommendations that a document should be prepared to give to Pell Tanner demonstrating how active the university has been global readiness initiatives. We need to highlight that this is nothing new for higher education in North Carolina.

Recommendation from the subcommittee on internationalization self study: Joël Gallegos and Bonnie Derr communicated with Barbara Hill of ACE by telephone concerning the Internationalization Laboratory to follow-up the November video conference during which ASU shared its experience with this tool. There was some thought that if ACE would work with UNC as a system, all of our campuses could benefit from the process. While the value of such an exercise with ACE would be useful to each of our campuses, it turns out that ACE cannot discount its labor-intensive cost associated with the lab, so it has been decided this is not the time to put such a large expense on the table. The UCIP subcommittee (Rosina Chia, Margie Crowell, Denise DiPuccio, Penelope Pynes, Bonnie Derr and Joël Gallegos) recommends that we use our own expertise and resources to conduct a self assessment. Jesse Lutabingwa offered that ASU could apply its experience with the international lab to help put a design together and could even put us in touch with other institutions in the nation that have gone through the formal process.

Jesse added that, while each campus is different, the ASU experience was very positive. The work required for the lab dovetailed with what was going on at ASU and there was great receptivity between faculty, students and staff. The Provost formed the leadership team, so incentive and direction came from the top. The lab activity forced ASU to ask the question "why are we doing this?" and "How do we relate this to student learning outcomes?" The process helped with general education reform and found synergies for student learning outcomes. The ASU International Education Council will develop a strategic plan for ASU using information from the final lab report currently being prepared. This is all connected to general education review plans and SACs review. ASU is now aware of the fractured nature of what has been happening. As a final lab step they are hosting a peer review team March 1-3. Joël inquired as to the biggest challenge of the process. Jesse commented that there were two things: One was figuring out how each college and school could organize information and prepare reports—they are working on developing a campus-wide reporting system. Another involved learning outcomes. That is, how learning outcomes claimed by different units were reported, and how those reports impacted student standing. They are relegating student learning outcome review to the curriculum committee. Bob White added that one of the advantages of the process

was expressed by Alexandra Hellenbrand who observed that it brought to the table people who previously had not been involved and developed a common vocabulary that facilitates communication between the different units. Rosina Chia (ECU) added that there are different ways to assess the knowledge and experiences gained by students that provide global competencies and it doesn't impact just the students. In the ECU Global Education Project, faculty are also learning and doing more. Denise DiPuccio (UNCW) commented that a self-study will help us talk about ourselves better as a system, and sharing information among individual campuses will be really good.

Joël summarized the conversation: Self-assessment discussions started out with everyone being interested in the ACE Internationalization Lab Model, but we will not follow that path at the moment. Instead we will undertake to initiate a self-study on global readiness status. Not only do we have expertise on the campuses, but there is a wealth of information out there on how to do this. This will be unique because it will be a system-wide assessment.

Update on the State of the University and Global Readiness Expectations: Harold Martin went into considerable detail about budget considerations in process. He referred to the “chilling” discussions occurring on each campus concerning budget reductions. What started out as 3% is quickly becoming a 7% reversion, with expectations that 8% is not unlikely and could go even higher and commented that it is not clear at this point how the stimulus package will help out. Budget reversions are making use of lapsed salaries and operational funds to cover the shortages. The UNC budget has been submitted to the General Assembly, but there are likely to be cuts up to 5% and perhaps higher. This will mean a loss of positions, both faculty and staff. Dr. Martin will be meeting with the CAO's next Tuesday and Wednesday to review the same information. CAOs are working with the CFOs to address reduction strategies. The system is working with the legislature and the Governor's office regarding the possibility of using furloughs to broaden the options to meet needed cuts. A main objective will be to maintain retention and graduation rates. Programs that do not contribute to quality instruction, retention and graduation are vulnerable and subject to being cut. UNC tomorrow remains important, but implementation funds may be less than needed. External engagement and globalization are important to the future, and the work UCIP is doing has helped make the case. We need to continue to share the important work we are engaged in. He encouraged UCIP reps to interject themselves into budget discussions on their campuses and get engaged to advocate the importance of internationalization for student learning outcomes and faculty participation.

In terms of Global Readiness Expectations, Dr. Martin said that UCIP is on the right track recognizing that assessment is critical and he endorsed the self-study plan. He acknowledged the tremendous expertise available through the UCIP and encouraged that we create a set of clear objectives for a self-study, set reasonable standards, develop a template to collect information, and organize teams to conduct site visits to campuses who participate. He applauded the plan that UCIP is coming up with

He noted further that UCIP is coming up with a good plan of action. Collaboration, leveraging programs, self assessment and the wealth of experience on the UCIP are critical to moving forward. Dr. Martin indicated he would brief the CAOs to make sure they realize what we are seeking to do is to broaden the experience of students and faculty and we need to keep before the CAOs the importance of work we are doing. Some CAOs are new to their roles; all of them have other challenges right now. The more concrete data we can provide to demonstrate the effectiveness of globalization efforts the better. He listed a few things that are making a

difference. K-16 outreach is important and he pointed to work math faculty at NCCU had done with Durham and Wake county schools systems to design programs to overcome math deficiencies in their programs. Campuses generally are being more proactive and ten UNC campuses are now classified in the new Carnegie classification of “engaged.”

He continued that each campus has finished Phase II of UNC Tomorrow revision to promotion & tenure policy and “engagement” is now specified as part of the reward and incentives, and are defining strategies of how to go forward. He knows we need larger amounts of funds to help students study abroad, but under the current situation utilizing ECU’s Global Awareness Program is much more appealing and it would behoove every campus to consider implementing the program.

He is committed to providing more opportunities for UCIP update the CAOs. He is starting next week when Joël, Madge and Bonnie will be participating in the CAO meeting during discussions on the budget and implementation of the ISEP fee. He explained further that he wasn’t interested in changing the way we operate, but in this environment it is important for the CAOs to be aware of the application fee before it is assessed. UCIP needs to provide the information to share with the CAOs and we should be ready to provide a synopsis of short-term and long-term plans and set out action items.

Jesse Lutabingwa wondered if we could receive a summary of CAO discussions after the meeting next week. Joti suggested that the importance of UNC Tomorrow and global readiness be stressed.

Harold Martin concluded his remarks by again acknowledging the expertise and good work of the Council.

New Initiatives: Bonnie Derr reported on the planning for a Russian Studies consortium. So far five campuses are participating in the planning (ASU, NCSU, UNCC, UNCG and UNCW). The draft by-laws are almost drawn from the content and format of the German Studies Consortium (comprised of ASU, ECU, NCSU, UNCA, UNCG, UNCW and WCU). Brad Sekulich (UNCC) wondered if there was any discussion about including a Russian Study Abroad in the Russian Studies consortium and offered to follow-up on this. Bonnie will send him the consortium contacts.

These types of consortia among campuses are especially relevant to collaborative initiatives. The status of the Portuguese consortia is unclear; Denise DiPuccio will follow-up on this and see if she can get the discussions rejuvenated. Other areas and languages that could benefit from consortial arrangements include Arabic. Bogdan Leja will look into this; UNC-CH does offer Arabic. Rosina noted that ECU has Arabic partners.

Jesse Lutabingwa advised that ASU has a new initiative in Kurdistan (Northern Iraq) the Minister of Higher Education is providing funds to send large numbers of students to the U.S. to study. He wondered how many campuses have provisional admissions policies to which positive responses were proved by NCA&T, UNCG, UNCP, and UNCC.

David Dixon reported that the UNC Board of Governor’s has approved NCSU’s project in South Korea. NCSU has signed general MOUs for academic exchanges with two Iraqi universities.

The Iraqi Ministry of Education is funding 10,000 scholarships for students and faculty to study abroad.

Follow-up action items:

Portuguese Language Consortium—Denise DiPuccio

Arabic Students Consortium—Bogdan Leja

Russian Study Abroad—Bonnie Derr, Brad Sekulich

Program Collaborations—Each UCIP rep is to come up with recommendations on programs that could be offered as collaboration models and send them to Bonnie.

Inquiry: Joël Gallegos commented that in previous years UNCC has sent a very large contingent to the NAFSA meetings. Given the current travel restrictions he finds he must curtail the numbers and wondered if other campuses were doing the same, not just for NAFSA but other conferences as well. Jesse Lutabingwa explained that at ASU they were looking more a “regional” meetings and conferences rather than “national,” and they are limiting the number of persons allowed to go to NAFSA this year. He commented further that the NAFSA membership fee is so high it may be one thing ASU does not renew until the economic situation improves. Penelope Pynes reported that UNCG also generally sends a very large contingent to NAFSA, but this year the numbers that go will be limited. Jim Gehlhar reported ECU will be sending several people, but not as many as usual. Claudia Bryant reported that WCU has a new international student advisor, so the staff is growing in size, but this year they will send only one representative to NAFSA.

Institutional Updates:

North Carolina Central University: The following activities are some of the highlights of international education activities at North Carolina Central University between November 30, 2008 and February 19, 2009.

Academic Research/Lecture series

- Professor Louis Molamu from the University of South Africa (UNISA) concluded his semester long exchange visit to NCCU. Professor Molamu participated in several symposia at NCCU during his visits and was engaged in the development of a research proposal on regional integration in sub-Saharan Africa. The UCIP Africa sub-committee held a meeting with Professor Molamu to discuss the possibility of a multi-lateral partnership between UNC institutions and South African institutions.
- NCCU hosted the Nobel Peace Laureate Muhammad Yunus during his recent visit to Chapel Hill and the Durham area on February 5, 2009. Professor Yunus talk focused on eradicating global poverty.
- NCCU School of Library and Information Sciences hosted the Samuel Lazerow Memorial Lecture Series. Professor Andrew Campbell, a faculty of Health Sciences at the University of Sidney Australia was the keynote speaker. The focus of his talk was on “*The Impact of Online Games and Virtual Worlds on Human Behavior*”

Study Abroad & International Internships

- NCCU Executive Masters Program in Public Administration facilitated a 2 week short term study abroad program from January 4-19 in Dodowa-Ghana and at the Ghana Institute of Management and Public Administration (GIMPA). 6 NCCU students participated in this short term program.
- 2 students from NCCU are currently enrolled in semester long study abroad programs in Seville –Spain and San Jose Costa Rica.
- The Office of International Affairs is currently promoting short-term programs to Ghana, Liberia, Mexico and Denmark this summer. 16 students are scheduled to travel to Liberia from May 9—23, 2009.

International Education Conference

- NCCU participated in the ACE 2009 Internationalization Collaborative Meeting entitled “*Accelerating Comprehensive Internationalization through Campus –Wide Collaboration*” *The meeting was held from January 30-31, 2009*

North Carolina State University

NCSU-Korea: The UNC Board of Governors has approved the NCSU proposal to undertake a feasibility study for the development of an NCSU Asia campus to potentially be located in Songdo district of the Incheon Free Economic Zone (IFEZ) in Korea. The planning group at NCSU is now working to develop a business plan over the next year. NCSU’s Industrial Extension Services will also provide its assistance and expertise throughout the process. IFEZ is scheduled to transfer \$1 million USD into NCSU’s Korea account by next month for the 12-month planning period.

There are five major pathways that the planning group is addressing: academic, infrastructure, personnel, financial and international relations (including legal and cultural issues). It is envisioned that the proposed campus in IFEZ, Korea would be open to students across the UNC system. Dr. Susan Herrera, Director of Global Education Centers (Office of International Affairs) is engaged with academic planning for the Korea initiative.

Dr. Susan Herrera, Director of Global Education Centers: Dr. Herrera works closely with Vice-Provost, Dr. Bailian Li and with academic units throughout the university to develop and extend NC State degree programs to its global centers. Her responsibilities include leading the planning, development and management of global education centers. Prior to joining NC State, Dr. Herrera was Assistant Director of the University of Florida’s Leadership Development Institute. Previously, Dr. Herrera was founder, president and CEO of The Global Institute of Languages and Culture, Inc. She directed operations, language and culture programs, faculty and staff. Her work included providing cross-cultural training, and consulting for multinational organizations in national and international locations. Her areas of expertise include internationalizing higher education, internationalizing the curriculum, establishing and assessing global learning outcomes, English as a Second Language and foreign language education, and global leadership. She has traveled extensively worldwide and lived in Chile for 16 years. Dr. Herrera is fluent in Spanish, and speaks Portuguese.

International Visitors:

Indonesian Delegation (February 4-7, 2009) Led by Dr. Widi Pratikto, NCSU alumnus (1992 – PhD. Civil Engineering) the delegation met with officials in the Sea Grant Program as well as faculty in the colleges of Agriculture and Life Sciences and Veterinary Medicine to discuss collaboration in aquaculture, storm water management, and water quality issues. The Sea Grant program and the Sea Partnership Program (Indonesia) have identified various areas of future collaboration.

Iraq Rectors: (February 10-14, 2009) Dr. Ali E. Al-Snafi, President of Thi Qar University and Dr. Khalil I. Al-Dulemi, President of Al-Anbar University from Iraq visited North Carolina State University to meet with university administrators. The purpose of the visit was to begin a dialogue about new opportunities for academic cooperation and exchange between American and Iraqi universities. The US Department of State sponsored the visit, which also included the American Council on Education's national conference in Washington D.C. They expressed interest to have students and faculty from their respective universities study and conduct research at NC State. During their visit, NC State entered into MOUs concerning academic exchange with both of the universities.

Global Training Initiative: The Global Training Initiative enhances international partnerships through its certificate, study, research, and internship programs. Undergraduate Internships offer a new way for international students to have an internship experience. The US Department of Homeland Security recently approved the category for NC State University. It includes:

- Industry or Campus internships for select 3rd and 4th year students
- Flexible dates: 2-6 months
- No tuition requirement
- Payment/Stipends Possible
- Beginning Summer 2009

Next Meeting: The next UCIP meeting is scheduled for Friday, April 17, 2009 via videoconference.

Adjourn:

Joël adjourned the meeting at approximately 12:00 noon.