

**Business Education and Marketing Education (A1010C)**  
**Associate in Arts Pre-Major**

*Under the Comprehensive Articulation Agreement and the Independent Comprehensive Articulation Agreement, this template has been developed by university and community college faculty as a blueprint for guiding community colleges in developing programs for students who intend to major in Business Education and Marketing Education. Students who successfully complete this course of study and who meet the requirements for admission to the university are eligible to apply for admission to the major with junior standing.*

*All colleges will not offer all pre-major programs, and course selections may vary. Check college catalogs for course and program offerings.*

**General Education Core (44 SHC)\*** Forty-four semester hours of credit in general education core courses are required as outlined on the NCCCS Curriculum Standards for Associate in Arts degree programs. The general education core includes study in the areas of humanities and fine arts, social and behavioral sciences, natural sciences and mathematics, and English composition.

**English Composition (6 SHC)** *Two English composition courses are required.*

- English 111, Expository Writing, is required as the first composition course.
- The second composition course must be selected from the following:
  - ENG 112 Argument-Based Research (3 SHC)
  - ENG 113 Literature-Based Research (3 SHC)
  - ENG 114 Professional Research and Reporting (3 SHC)

**Humanities/Fine Arts (12 SHC\*\*)** *Four courses from three discipline areas are required.*

- One course must be a literature course.
- Three additional courses from the following discipline areas are required: art, drama, dance, foreign languages, interdisciplinary humanities, literature, music, philosophy, and religion.

**Social/Behavioral Sciences (12 SHC)** *Four courses from three discipline areas are required.*

- One course must be a history course.
- The following course is required:
  - ECO 251 Principles of Microeconomics (3 SHC)
- Two courses from the following discipline areas are required, to include at least one additional discipline: anthropology, economics, geography, history, political science, psychology, and sociology.  
The following courses are recommended:
  - PSY 150 General Psychology (3 SHC)
  - SOC 210 Introduction to Sociology (3 SHC)

**Natural Sciences/Mathematics (14-15 SHC)**

*Natural Sciences (8 SHC):* Two courses from the biological and physical science disciplines, including accompanying laboratory work, are required.

*Mathematics (6-7 SHC):*

- The following course is required:
  - CIS 110 Introduction to Computers (3 SHC)
- One of the following courses is required:
  - MAT 161 College Algebra (3 SHC) *or*
  - MAT 171 Precalculus Algebra (3 SHC) *or*
  - MAT 175 Precalculus (4 SHC)

***A college may award a diploma under the A1010C for completion of the entire general education core, as outlined, with a grade of "C" or better in each course.***

**Other Required Hours (19-21 SHC)\*** One semester hour of credit may be included in a sixty-five semester hour credit associate in arts program. The transfer of the 65<sup>th</sup> hour is not guaranteed.

- The following courses are required (7 SHC):
  - ACC 120 Principles of Financial Accounting (4 SHC)
  - ECO 252 Principles of Macroeconomics (3 SHC)
- One of the following courses is required (3 SHC):
  - CIS 115 Intro to Prog & Logic (3 SHC)
  - CSC 134 C++ Programming (3 SHC)
  - CSC 151 JAVA Programming (3 SHC) *or other programming language*
- Nine to ten (9-10) additional hours of approved college transfer courses are required to total 64 SHC of transferable courses.

Three of the following courses are recommended (select three):

- ACC 121 Principles of Managerial Accounting (4 SHC)
- BUS 110 Introduction to Business (3 SHC)
- BUS 115 Business Law I (3 SHC)
- BUS 228 Bus Stat (3 SHC) *or* MAT 151 Stat I (3 SHC) *or* MAT 155 Stat Analysis (3 SHC)

**Total Semester Hours Credit (SHC) in Program: 64-65**

- \* **Students must meet the receiving university's foreign language and/or health and physical education requirements, if applicable, prior to or after transfer to the senior institution.**
- \*\* **3 SHC in Speech/Communication may be substituted for 3 SHC in Humanities/Fine Arts. Speech/Communication may not substitute for the literature requirement.**

### ***Application to a University***

*Admission application deadlines vary; students must meet the deadline for the senior institution to which they plan to transfer. Upon successful completion of the associate degree, students who meet the requirements outlined in this pre-major articulation agreement will be eligible to be considered for admission as juniors to the signatory institutions offering the baccalaureate degree as listed at [www.northcarolina.edu/content.php/aa/planning/traditional.htm](http://www.northcarolina.edu/content.php/aa/planning/traditional.htm) or in the NC Independent Colleges and Universities Handbook which is available online at [www.ncicu.org/publications](http://www.ncicu.org/publications). Students are encouraged to contact the senior institution to confirm degree offerings.*

### ***Admission to the Major***

*Grade point average requirements vary, and admission is competitive across the several programs in Business Education. Admission to teacher licensure programs requires satisfactory scores on PRAXIS I and II.*